



LUKE SCHULTZ

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EXPERIENCE

Digital Designer/Developer, 2015 – present

Bandy Carroll Hellige, Louisville

I design and develop HTML 5 ads for all of our clients including Republic Bank, McDonald's, Four Roses Bourbon, Kentucky Lottery, MSD and more. I also do icons, website design, infographics, email campaigns, social campaigns and new business presentations.

Designer/Developer, Co-founder 2013 – 2015

TrickShot, Louisville

Co-founded TrickShot with a design comrade at UofL. I designed and developed for web and print as well as designing/maintaining the company's brand.

Designer/Developer 2010 – 2013

Freelance, Louisville

I did various projects for clients in the Louisville area. Including: logos, websites, menus, illustrations, advertisements, posters.

EDUCATION

University of Louisville 2011 – 2015

BFA in Communication Art & Design

UofL prepared me to get a job the month after I graduated. At UofL, Graphic Design is a Fine Arts program, so my extracurriculars were things like printmaking, drawing and sculpture. This made me a better designer and reminded me that design is an art.

SKILLS

Design: Photoshop, Illustrator, InDesign, Sketch

Web & Interactive: HTML 5, CSS 3, Animation

Industry Experience: Spirits, Beer, Finance, QSR, Non-profit, Gaming, Utilities, Small Business, Athletics, Automotive, Dental, Tourism, Education, Music

